



B E C A U S E

M U S I C =

L O V E

“When you’re 20 years old you’re looking for the Ledge. You want to see how far you can push everything. As an artist, I just went there to find it.”

- PRINCE -





LEDGE ENTERTAINMENT

BECAUSE MUSIC = LOVE

We specialize in producing unforgettable live music events
& brand experiences for companies like Pernod Ricard,
The Minnesota Twins, and DirectTV.

Founded in 2006 by music industry veteran, Mike Childs,
“LEDGE” has produced more than 3,000 special events
featuring top artists like the Foo Fighters, Justin Bieber, and
Dierks Bentley, in remarkable venues and locations like
Alcatraz and Miami’s Bayfront Park.

YES, WE CAN DO THAT.

Ledge Entertainment is your go-to partner to handle every aspect of branded entertainment, from booking to production—and everything in between.

ARTIST BOOKING

PUBLICITY

PERMITTING

DESIGN

TALENT BUYING

EVENT MARKETING

BUDGETING

CURATION

TICKETING

F&B CONCESSIONS

SPONSOR ACTIVATION

VENUE NEGOTIATION

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“I worked with Mike and his team to pull off one of the most exciting, challenging events of my career—a concert on the iconic Alcatraz Island, to launch a new brand.

MIKE'S VAST EXPERIENCE IN BOTH ARTIST COLLABORATIONS AND EVENT PRODUCTION GAVE ME COMPLETE CONFIDENCE IN OUR ABILITY TO EXECUTE, EVEN IN THE FACE OF NUMEROUS SURPRISES AND CURVE BALLS DUE TO THE UNIQUE VENUE.

With the help of Mike and his team, we were able to bring our ambitious vision to life, and create what was hailed as a truly unforgettable, once-in-a-lifetime experience for all who attended.

Ariel Boorstin
Global Senior Brand Manager
VOSS Water

PERNOD RICARD / DEADBOLT WINE

A SURPRISE ROCK CONCERT INSIDE ONE OF THE MOST NOTORIOUS U.S. PRISONS? YOU BET.

In 2015, Ledge Entertainment helped Deadbolt Wine make this unusual combination of branding and live music into an unforgettable experience. Ledge handled permitting, production, artist booking, and all execution (no pun intended) of this once-in-a-lifetime event featuring Young the Giant.



MINNESOTA TWINS

MAKING MEMORIES FOR A NEW GENERATION OF FANS.

How do you reach a new audience in an insanely memorable way? Host a music festival in an iconic venue. That's what Ledge helped the Minnesota Twins do in 2014. by handling production, booking, and contracting, (in addition to coordinating all event marketing, publicity and media partnerships) for this day-long event at Target Field.





DIRECTTV

TAKING A FANFEST UP A MAJOR NOTCH.

In 2015, Ledge Entertainment worked with Pop2Life to help DirectTV take their SuperFan Fest to the next level at the Super Bowl in Phoenix, AZ. Ledge coordinated booking of several artists including top EDM DJ Alesso and brought our event marketing, ticketing, production and stage design expertise to bear.

And the result? Well, the photos speak for themselves.

M I C H A E L C H I L D S

“I STARTED WORKING IN THE MUSIC INDUSTRY WHEN I WAS 10, IN MY HOMETOWN OF DETROIT.”



Mike Childs aka ME — looking rather professional

When I was 10, I started setting up music stands and running cable for Motown Records’ legendary Johnny Trudell Orchestra. I apprenticed with legends like Smokey Robinson and The Temptations, and cut my teeth as morning show producer of Detroit’s heritage rock station, WRIF. Eventually I got a gig helping to produce music festivals and promoting bands like Linkin Park, Blink 182, Kid Rock, and Rage Against the Machine (among others).

In 2006, I launched Ledge Entertainment to anchor my future with the best parts of my past—LIVE MUSIC. Since then, we’ve created, conceptualized, launched & produced hundreds of media-partnered events. But that’s just the beginning.

I’m in this for the long haul.

Because, truly... MUSIC = LOVE.



Me & Lindsey Buckingham, 1992 — Sporting the elegant grunge-era long hair/pony tail combo look.



with Rebecca Foon, Mara Hennessey, Michael Stipe, David Johansen, Mike Childs. Photo by Lynn Goldsmith

